

Midvale Lincoln SCO Meeting Notes 10/7/25

Volunteer Recruitment Updates

- Margaret Eich gave the report – there is a need for volunteers for all events
- Linda will share the sign-up genius forms as a potential strategy for recruiting volunteers at future events.
- A peachjar flyer coming out will announce the need for volunteers
- Consider various strategies for how we are recruiting parents: at school drop off/pick-up, through sign-up genius, in 4K classrooms, and with QR codes

Website Update

- Linda Rand presented on the current SCO Square Space Weebly website and proposed a new option of using Wordpress
- Wordpress is preferred as it would provide more flexibility and options for things like selling items (e.g., coffee, Bucky Books), accepting payments, signing up for committees, and advertising events.
- Current cost of Weebly is \$144/year and Wordpress would be cheaper at \$198 for 3 years
- Linda is looking for others to help update website – a few volunteers were identified and others can reach out, if interested!
- One additional conversation came up, discussing the organization's name change from PTO to SCO. This reflects the group's focus on community engagement rather than just parent involvement.

Events Coordinator

- Olivia provided the update
- Family Game Night is 11/14/25 at Midvale – Linda Rand is going to be the lead
- Olivia shared a list of potential future SCO events:
 - UW tailgate on campus: local fireman discuss safety, 50/50 raffle
 - SCO bookfair
 - Donut/baked goods morning at schools
 - Silent Auction: Night out, dress-up event for parents

Fundraising Update

- Lydia Aston provided an update
- Forward Madison Game is 10/11/25 and there are still a few tickets available
- Noodles dining night is 10/29/25
- Shack Shack dining night is 11/19/25
- We made \$5,000 last year through dining night events
- Just Coffee fundraiser
 - Last year we made \$2,000, don't need to increase the price for coffee but for hot chocolate this year
 - Considering sales at community events

Midvale/Lincoln Update

- Lincoln has parade of nations on Wed, 10/15
- Midvale had celebration today and has intersectional lessons about our multiple identities
- School climate surveys are coming out to families and our principals would encourage parents to complete them
- MMSD is exploring and planning about how to respond to changing populations in our community as Madison is projected to add \$100,000 citizens by 2050. Families are encouraged to complete a survey to share feedback.
- Community vaccine clinic dates are being shared through school newsletters
- Flor proposed a special speaker and will share more information via email